



Hello!

Welcome to downtown Rochester!

What a great time of year to be in Rochester, with so many exciting holiday activities on the horizon, from amazing artistic performances to ugly sweater pub crawls to festive community events.

Be sure to check our list of upcoming [downtown events](#) to see how you can join in the fun!

With Thanksgiving nearly here, I want to extend a [sincere Thank You](#) to those who tirelessly strive to make Rochester a better place. As I was recently told, we all must work together and do our part to help Rochester thrive. I'm inspired by the dedication I see in those around me, and I'm honored to be part of this [amazing community](#).

Thank you all for your involvement.

Angela Mills
Executive Director

In This Issue

[Upcoming Main Street Events](#)

[Important Downtown Dates](#)

[What's Your Opinion](#)

[Look Around Downtown](#)



Upcoming Main Street Events

[Shop Small Saturday](#)

November 25th

If you want your money to make a bigger difference, shop local! Stop by the Rochester Main Street office to pledge your support of small business, and **receive a complimentary Shop Small tote bag!**



Check out these great resources to better understand the impact of doing business locally:

- [Independent We Stand](#)
- [Small Business Saturday](#)
- View the impact of the [Shop Small](#) movement in New Hampshire

Festival of Trees

December 2nd, 4:00pm - 8:00pm

Join us for our second annual **Festival of Trees** event held at Studley's Flower Garden's greenhouse at 82 Wakefield Street! Enjoy caroling and light refreshments while strolling through dozens of wonderfully decorated trees, **generously donated** by area businesses and organizations. The fully decorated trees will be raffled at 8:00pm.



Admission is just \$5 and includes 5 raffle tickets! Kids enter free and can visit **Santa** starting at 6:00pm.

Additional raffle tickets will be available at the event. Purchase as many as you'd like to increase your chance of winning, and to support a great program. Proceeds from the evening will **benefit downtown Rochester** promotions and events.

Parking is available in the rear parking lot next door at the Governor's Inn.

Special thanks to **Service Credit Union** for sponsoring this event.

If your business or organization is interested in decorating a tree for this festive holiday event, please return [this form](#) to our office.

Downtown Holiday Stroll After Hours

December 5th, 5:30pm - 7:00pm

Get a **taste and tour** of some downtown businesses this holiday season, and enter to **win fantastic raffle prizes!** [Click here](#) for more information!

If your business is a downtown Chamber of Commerce member, and you would like to participate in this tour, please contact Main Street!



Important Downtown Dates

Please also review the [City-wide Calendar of Events](#) for more Rochester happenings!

- Nov 23 & 24 -- *RMS Office Closed*
- Nov 25 -- [Shop Small Saturday](#)
- Nov 25 -- [Pirates of the Castle](#) musical dinner theater
- Nov 29, 5:30pm -- RMS *Board of Directors* meeting
- Dec 1, 5:30pm -- [Holiday Tree Lighting](#) event at Central Square
- Dec 2, 1:00pm -- [Ugly Christmas Sweater Pub Crawl](#) event
- Dec 2, 4:00pm -- RMS [Festival of Trees](#) event at Studley's Flower Garden
- Dec 5, 5:30-7:30pm -- RMS [Downtown Holiday Stroll](#), more to come!
- Dec 7, 8:00am -- RMS *Organization Committee* meeting in Chamber of Commerce conf. room
- Dec 7, 6:00pm -- RMS *Promotions Committee* meeting, location TBD
- Dec 7-23 -- [Charles Dicken's A Christmas Carol](#) at the Rochester Opera House
- Dec 9, 7:30pm -- [Granite State Choral Society & Granite State Ringers](#) at First Congregational Church
- Dec 9-15 -- [The Nutcracker](#) at Rochester Opera House
- Dec 14, 1-5pm -- [Christmas Open House](#) at Historical Society Museum
- Dec 14, 8:00am -- RMS *Economic Vitality Committee* meeting at Studley's Flower Garden
- Dec 13 or 20, 5:30pm -- RMS *Board of Directors* meeting
- Dec 25 -- *RMS Office Closed*

We want to help you advertise your downtown events. If you'd like your downtown business's events listed here, please email us at events@rochestermainstreet.org and provide:

- *Business name*
- *Event name*
- *Event date & time*
- *One-sentence summary of the event (Please note this is a list only and not a full description.)*
- **IMPORTANT:** *Provide a website link that readers can click to get more information.*

What's Your Opinion?



In case you couldn't attend the 2 Input Sessions we hosted, we have created an online survey to obtain your input. We want to hear from you about what Main Street can do to help our downtown.

Provide your thoughts on topics like:

What events have been beneficial?

What events could use improvement?

What programs and initiatives have worked in the past?

What new ideas do you have that we could pursue?

Please take a couple minutes of your time to [provide feedback](#) by completing our quick survey.

Look Around Downtown

Welcome to our **Look Around Downtown** feature. This is a monthly contest to help you see the fun, interesting, entertaining, and beautiful parts of downtown.

Each month, we'll feature a photograph taken somewhere downtown. The photo could be from inside a business, or a zoomed-in section of a building facade, or anything downtown! If you know the location of the image, [email the office](#). A drawing will be held from



all the entries received before the next photo is presented. **The winner will receive a prize!**

Prizes vary and can include gift certificates or cold, hard cash.

If you or your business would like to donate prizes to this monthly drawing, please [contact our office](#). We appreciate your support!

"There is no one source that will save us all. We have to work together."

~ Matt Wyatt, volunteer extraordinaire



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