

# FREE COMIC BOOK DAY 2022 DOWNTOWN BUSINESS SIGN UP

SPACE IS LIMITED - PAYMENT IN FULL DUE ASAP TO INSURE YOUR SPOT

PRESENTED IN PART BY The Rochester Main Street Program and Jetpack Comics.

Saturday, May 7th from 10 am to 4 pm

*Rochester, NH hosts the world's biggest Free Comic Book Day even every year.  
Not sure what that is? Drop Ralph an email at jetpackcomics@gmail.com for more details.*

Please be sure to read the rules for the event, below. It will make your day go much smoother. Share these for your staff as well.

Thanks to the support of the City of Rochester we've lowered the price and removed the Volunteer donation requirement.

*Volunteer donations are still accepted if you can afford it.*

## FCBD ALL AGES & TEEN ASSORTMENT

\_\_\_\_\_ 500 comic books - approx. 1/2 all ages & 1/2 teen - \$100

\_\_\_\_\_ 1000 comic books approx. 1/2 all ages & 1/2 teen - \$175

- **Payment must be paid in full by April 16th to guarantee your spot.** Space is limited and may sell out.
- Please make checks payable to JETPACK COMICS LLC and return to Jetpack Comics with this form.
- Paypal payments to jetpackcomics@gmail.com but we still need the form.

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_ Business Phone \_\_\_\_\_

Website \_\_\_\_\_ Email Address \_\_\_\_\_

Planning something special for the day? Coupon, activity, event? Give us the details and we'll promote it!

\_\_\_\_\_  
\_\_\_\_\_

Return Registration and Payment with Volunteer Donations to :

Jetpack Comics & Games, 37 North Main Street, Rochester, NH 03867  
Questions or more information? Email Ralph at jetpackcomics@gmail.com

\* All Ages comic books are similar to movies with a G rating. Teen comics are similar to movies with a PG rating.

\*\* Volunteer Donations are provided to all of the people that donate their time to make Free Comic Book Day happen. Volunteer donations can be in the form of gift cards, cash, trinkets & baubles, and can be to any business (preferably yours or another downtown business).

PLEASE BE SURE TO READ THE DETAILS OF THE EVENT ON THE FOLLOWING PAGE.

It includes the best practices for Free Comic Book Day, to insure you get the most positive exposure for your money.

**Each participating business will need to enforce the current BEST PRACTICES GUIDELINES for Covid 19 as mandated by the city, state and CDC,**

# THE ROCHESTER FREE COMIC BOOK DAY FESTIVAL

Saturday, May 17th from 10 am to 4 pm

## Not sure what the Free Comic Book Day Festival is?

Free Comic Book Day is a world-wide celebration of comic books. People can go to a participating comic book store and receive a free comic book. Thanks to the Rochester Main Street Program and the City of Rochester we celebrate it as a downtown business event.

Local businesses can purchase comic books, from Jetpack Comics, to give away the day of the event. Attendees of the event receive a map that shows all participating businesses as well as other fun stops along the way. Making their way from stop to stop attendees, as a group, can collect a comic book from each participating location.

The event is promoted with TV ads, press and social media support.

Yearly, the event brings hundreds of families / thousands of people to downtown Rochester for a day. The largest Rochester FCBD had an attendance well over 7000 people. The 2019 FCBD had an attendance of nearly 3500 visitors. You can make these visitors your customers.

## THE DAY OF THE EVENT.

**Saturday 5/7, 2022 10 am - 4 pm.**

Please share with your staff and volunteers for the day.

The Free Comic Book Day Scavenger Hunt goes from 10 am to 4 pm. Please be open for those hours as you are on the map and are a scavenger hunt location.

*Jetpack Comics offers an early entry option as well as a skip the line / fast pass option but ONLY for Jetpack. This does not apply to your location.*

Families can download their scavenger hunt map from the Jetpack Comics website or they can purchase a map for \$1 at Jetpack Comics. (The \$1 map gets them extra free comic books ONLY at Jetpack).

**There is a limit of 1 FREE COMIC BOOK per FAMILY/GROUP at participating locations.**

**YOU ONLY SHOULD PROVIDE 1 FREE COMIC BOOK per FAMILY/GROUP.**

This is very important. If you provide every person a free comic book you will not have enough to last the day.

This information is noted on the map as well as on our website and in the social media posts. It is up to you to enforce this or you will run out of comic books.

There is a spot on the map, next to your business name, for you to stamp or sign off on when the family receives their free comic book from you. **YOU SHOULD SIGN OFF / STAMP ALL THE MAPS** in a group, regardless of the 1 comic book per GROUP policy. The completed map allows the bearer to be entered in a FCBD prize package give-away.

Completed maps are registered ONLINE to be entered to win one of our Free Comic Book Day prize lots.

The details are on the map.

## YOUR FREE COMIC BOOKS

1 - ALL AGES - AA. These are comic books deemed appropriate for ALL AGES.

2 - TEEN - These are comic books that would need parental permission. It is your responsibility to insure that parents approve the comic book that their children take.

If you run out of comic books we will do our best to restock you. Additional comic books MAY BE available day of event but will require an additional payment at the time of delivery at a rate of \$20 per 100. You can text Ralph at 603-674-3868 and let him know you are out of comic books. Please note that ALL restock comic books will be PG (Teen / Parental Advisory / Etc).

If you have any questions / concerns please reach out to Ralph - [jetpackcomics@gmail.com](mailto:jetpackcomics@gmail.com)