



Trick-or-Treat on the Town

October 23rd / 4:30pm - 6:30pm / Downtown

Join us in bringing hundreds of children and their families to downtown and to your business door!

Children will be provided a map of the Participating Businesses. They'll visit you to get fun, free goodies. You choose what free goodies you provide: candy, pencils, erasers, temporary tattoos, coupons or items from your business, or anything else child-appropriate!

Please remember that if your business does not register with us, you are not included within our City permit, nor are you under the insurance umbrella of Rochester Main Street. That means you are solely liable in the event of any mishaps.

For only \$25, your business receives the following:

- * City Permits
- * Crosswalk volunteers
- * Printing and Distribution of flyers to children in schools
- * Balloon Bouquet to mark your door as a Participating Business
- * Your business name on the list of Participating Businesses
- * Press and Media Releases
- * Social media promotions of the event



xfinity

After Trick-or-Treating, enjoy our annual Zombie Walk at 7:00pm.

Put on your best ghoulish duds and join our parade from the Union Street parking lot to Rochester Common! Gather by 6:45 to line up!

DEADLINE FOR PARTICIPATION SIGN UP IS OCTOBER 18!

***** Return With Payment by 10/16/2020 *****

Rochester Main Street, 18 South Main Street, Suite 2B, Rochester NH 03867

Yes! We want to participate in the Annual Trick-or-Treat on the Town event!

Business Name _____

Contact _____

Address _____

Email _____

Telephone _____

Item Giving Away _____