



# Show your support for Rochester's businesses.

*Become a sponsor today.*

## 2020 Sponsorship Perks

### \$250 Level

- Social media mentions
- Press release mentions
- Business logo on printed event materials
- Business logo on our event webpage

### \$500 Level

Above benefits, plus:

- Banner displayed

### \$1,000 Level

Above benefits, plus:

- Welcome speech to attendees
- Microphone announcements of your Sponsorship, if applicable

### \$1,500 Level

Above benefits, plus:

- Involvement with award presentations, if applicable

### \$2,000 Level

Above benefits, plus:

- Your logo on event T-shirts, if applicable
- Additional benefits unique to each event, as noted

Additional Levels as noted

Let us tell the community

that you support downtown Rochester and its businesses.  
The more support you provide, the more we can do for downtown Rochester.

### ~ ~ ~ ~ ~ 2020 ANNUAL EVENTS ~ ~ ~ ~ ~

#### Comedy Night, February

- Event Sponsor, \$250
- Premier Event Sponsor, \$500

#### Fire & Ice, February

- Auction Items, Donation Sponsor, \$1,000
- Premier Event Sponsor, \$2,000  
*Includes 4 entry tickets!*

#### Annual Meeting & Downtown Awards, March

- Event Sponsor, \$1,500

#### Rochester Cares Clean Up Day, April

- Planter Sponsor, \$250
- Food Sponsor, \$250
- Event Sponsor, \$1,000

#### Superhero Breakfast, April

- Event Sponsor, \$500  
*Includes photo ops with superheroes!*

#### Free Comic Book Day, May

- Event Sponsor, \$1,500
- Premier Event Sponsor, \$3,000  
*Includes comics to distribute!*

#### Summer Music Series, June-July (tentatively)

- Stage Sponsor, \$500

#### Fireworks Festival, July

- Children's Games Sponsor, \$500
- Stage Sponsor, \$1,500
- Premier Event Sponsor, \$3,000

#### Gay Pride Festival, August

- Music Sponsor, \$500
- Refreshments Sponsor, \$1,000
- Premier Event Sponsor, \$2,000

#### Halloween Spooktacular, October

- Trick-or-Treat Event Sponsor, \$500
- Zombie Walk Event Sponsor, \$500
- Festival Event Sponsor, \$1,500

#### Festival of Trees, December

- Tree Sponsor, \$25
- Event Sponsor, \$1,000
- Premier Event Sponsor, \$2,000  
*Can place business ornament or merchandise on every tree.*

#### December with Santa Series, December

- Event Sponsor, \$500

### ONGOING EVENTS

**New Business Welcome Packages**, as applicable

- Annual Sponsor, \$250  
*Inserts & mentions inside Welcome Packages*
- **Business Development Workshops**, quarter-

