



# Show your support for Rochester's businesses.

## Become a sponsor today.

### 2019 Sponsorship Perks

#### \$250 Level

- Social media mentions
- Press release mentions
- Business logo on printed event materials
- Business logo on our event webpage

#### \$500 Level

Above benefits, plus:

- Banner displayed

#### \$1,000 Level

Above benefits, plus:

- Welcome speech to attendees
- Microphone announcements of your Sponsorship, if applicable

#### \$1,500 Level

Above benefits, plus:

- Facebook Live interviews
- Involvement with award presentations, if applicable

#### \$2,000 Level

Above benefits, plus:

- Your logo on event T-shirts, if applicable
- Additional benefits unique to each event, as noted

Additional Levels as noted

Let us tell the community

that you support downtown Rochester and its businesses.

The more support you provide, the more we can do for downtown Rochester.

### 2019 SPRING & SUMMER EVENTS

#### Comedy Night, February

- Event Sponsor, \$250
- Premier Event Sponsor, \$500

#### Annual Meeting & Downtown Awards, May

- Event Sponsor, \$1,500

#### Rochester Cares Clean Up Day, April

- Awards Sponsor, \$250
- Event Sponsor, \$1,000

#### Flower Barrels, April

- Planter Sponsor, \$250

#### Superhero Breakfast, April

- Event Sponsor, \$500

#### Free Comic Book Day, May

- Event Sponsor, \$1,000
- Premier Event Sponsor, \$2,000

#### Wine in the Garden, Beer in the Woods, June

- Auction Items, Donation Sponsor, \$1,000
  - Premier Event Sponsor, \$2,000
- Includes 4 event tickets with VIP seating*

#### Fireworks Festival, July

- Children's Games Sponsor, \$500
  - Stage Sponsor, \$1,000
  - Premier Event Sponsor, \$2,000
- Includes VIP seating for fireworks display*

#### Gay Pride Festival, August

- Stage Sponsor, \$500
- Premier Stage Sponsor, \$1,000
- Event Sponsor, \$1,500

### 2019 FALL & WINTER EVENTS

#### PorchFest Music Festival, September

- T-shirt Sponsor, \$500
- Beer Tent Sponsor, \$500

#### Halloween Spooktacular, October

- Trick-or-Treat Event Sponsor, \$500
- Zombie Walk Event Sponsor, \$500
- Festival Event Sponsor, \$1,500

#### Festival of Trees, November

- Tree Sponsor, \$25
- Event Sponsor, \$1,000
- Premier Event Sponsor, \$2,000

*Can place business ornament or merchandise on every tree*

#### December with Santa Series, December

- Event Sponsor, \$500

### ONGOING EVENTS

#### New Business Welcome Packages, as applicable

- Annual Sponsor, \$250
- Inserts & mentions inside Welcome Packages*
- #### Business Development Workshops, quarterly
- Annual Sponsor, \$250

### FUTURE GOALS

These sponsorship levels include an attached plaque when project is complete

#### Central Square Stage

- Stage & Equipment Sponsor, \$5,000

#### Union Street Park

- Chess/checkers Table Sponsor, \$2,000
- Picnic Table Sponsor, \$2,000
- Presenting Sponsor, \$5,000

