



18 South Main St. Suite 2B, Rochester, NH 03867

Creating the Vision - Working Together - Making it Happen!

Volunteers at Rochester Main Street have been working hard over the past years building partnerships and working on the revitalization of downtown Rochester. We are fortunate that Rochester has an accredited Main Street Program of dedicated volunteers that advocate and work on a myriad of projects downtown, striving to ensure that downtown is a great place to work, shop, live and play. In order to maintain our accreditation and continue this work, we must provide documentation of widespread community support not just philosophically but financially from local institutions, corporations, businesses and residents. Your support has helped us to create Factory Court, restore the statue of Parson Main and refurbish Central Square, install way-finding signs, downtown flower barrels and perennial plantings, and host events such as the October Festival, Blues Festival, Zombie Walk and the Factory Court Concert Series. Funds also support the volunteer work of small business assistance, training, promotional activities and cooperative advertising efforts. Private investments have matched public investment dollars at the ratio of \$1:\$29.94 and by the end 2011 we have seen a total of 391 private projects totaling \$5,240,049 in the downtown district. This represents an annual increase in general fund tax revenue of \$130,244 to the city of Rochester. There is no way that we could come this far without your help, and that is what makes the Main Street Program model grow and succeed: local residents, businesses, corporations, government and community volunteers banding together to redevelop downtown Rochester.

This work is far from complete and we ask for your help in continuing the momentum that has been started by the dedicated volunteers and community partnerships. We are launching a new three year investment campaign and we hope that you continue to help us all moving forward. In the near future one of our Board members will be calling to speak with you about the Rochester Main Street Program and the work of our volunteers, who last year alone donated a volunteer value of over \$58,000 dollars in time to helping make our downtown a better place. Alternatively, you may also complete the investment card attached at the bottom of this letter and return it with your contribution to Rochester Main Street, saving us the cost of invoicing. As I am sure you are aware, Rochester Main Street is a 501 (c) 3 not for profit corporation so all donations are tax deductible as allowed by law. A tax documentation letter will be sent by return mail upon receipt of your investment. In return, you will also receive an annual report and invitation to celebrate accomplishments with us at our annual meeting each February.

In closing, thank you again for considering supporting the volunteers that are working so hard in our community, and we hope to have you as a part of the team! Let's keep the toes tapping in Factory Court, the flowers blooming around town, the children smiling in the pumpkin patch at the October Festival, encouraging more businesses to locate, and visitors to stroll in downtown Rochester. If you have any comments or suggestions for Rochester Main Street, please feel free to contact our Executive Director by calling 330-3208 or emailing director@rochestermainstreet.org.

See you soon downtown!

Jeffrey Bisson, Board President
Rochester Main Street



Please sign us up as an investment partner in the 2015-2018 Rochester Main Street downtown revitalization effort in the amount of \$ _____ per year, billed annually.

Enclosed is my check (preferred)

PayPal at our website: rochestermainstreet.org

Please invoice me

I would like to be involved; please contact me!

I would like to receive the weekly enews "Main Street Matters"

Contact name _____

Company _____

Address _____ City _____ State / ZIP _____

Phone _____ Email _____

Please make checks payable to Rochester Main Street.

Thank you for your support!



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