



Announcing the First Annual...



October Fest

**Saturday, October 10, 2009
10:00 AM— 4:00 PM in Downtown Rochester**

The first annual Rochester Main Street October Fest is an opportunity for businesses, clubs, and organizations to showcase their products, activities, and mission to the local community. This will be an excellent opportunity for your business or organization to reach out to area families and visitors as we celebrate the arrival of the fall season. Your organization can have a fund raising activity, such as face painting, a game of skill, a craft, or sale of a food item. You can demonstrate your products or organizations favorite activity. The possibilities are truly endless. There are only a few simple guidelines:

1. Your business or organization provides all the equipment, tables, tents, etc. We will provide you with booth space in the immediate downtown Rochester vicinity.
2. All activities should cost \$1.00 or less to participate. This is in the spirit of making this event affordable to all participants. Charges for food items must not exceed \$4.00 per item.
3. Your business or organization is responsible for all setup and clean-up of your site at the end of the day.
4. There is no entry charge for Rochester Businesses & Non-profit organizations. Local farms may also enter free of charge. Professional / other vendors will be charged \$40.00 to participate.

Our team can offer suggestions for possible activities if you need ideas. We require that groups inform us ahead of time of their activities. This will allow us to inform you if it appears we're having too much of a popular activity. If you have any further questions, please contact:

Rochester Main Street October Fest Registration Form

Business / Organization Name: _____ Email: _____

Contact Person: _____ Phone: _____

Display /Activity: _____

**Please return this form to Promotions Committee, 18 South Main Street, Suite 2B, Rochester, NH 03867
Please return with payment (if applicable) by September 20,2009
Confirmations will be sent two weeks prior to the event.**