



Rochester Main Street Program is a non-profit, volunteer organization devoted to the preservation, growth, and vitality of downtown Rochester.

Participate - Volunteer - Donate

2023 Elf Off The Shelf Signup

What is Elf Off The Shelf? It is an event put on Annually by Rochester Main Street with the goals of helping to get people downtown for holiday fun and hopefully to encourage holiday spending.

How Does it Work? Every business who signs up for the event, will receive a custom 27 inch tall inflatable elf with the face of the owner or employee of their choice. Then between December 3rd December 16th people can come in and find your elf and have their passport stamped once. They can get additional stamps for a purchase of \$10 or more during this time.

What if I can't have people coming in looking for an elf? You can choose to have the elf displayed someplace from the outside of your shop where they can take a picture instead. Please let us know if you choose this option, as we would make sure we added that information to the Passport!

What do they do with the passport? On December 16th from 11 am – 4pm Santa will be on Central Square with Hot Chocolate. Kids can trade their passports in for raffle tickets. Every stamp on the passport gets them an additional raffle ticket. Santa will be drawing winners of misc prizes at the end of the event.

Is there a cost to participate? Yes the business must pay \$25 (this covers the cost of the elf) for each elf they want, we do ask if you want multiple elves you only give a stamp for finding one of them. If businesses wish to donate a prize to the raffle we are having on the 16th, they can but that is not required.

Deadline to take part is November 25th

Name of Business Participating. _____

of Elves Wanted _____ (Each one costs \$25) Please send a quality close up of the face you want on the elf to Jeffreybn@aol.com Subject Elf Off The shelf

___ I would like people to come into my business to find the Elf and get a stamp.

___ I would like to display my elf outside my business for people to take a picture of.

___ enclosed is a check for the total amount owed

___ Please send me a paypal invoice, I understand I am not considered signed up until Rochester Main Street Receives payment

This can be sent back digitally or sent to the address below, please be aware we will be placing the order on the 26th